

Schedule of Events



Return Service Requested

AHCA
Historic City Hall
22 S. 4th Ave., Ste. 201
Brighton, CO 80601-2042

Tuesday, January 19

Noon
Cattle Begin Arrival - CB

Wednesday, January 20

9:30 AM-4:00 PM AHCA Committee Meetings - RH
4:00 PM-6:00 PM HCF Board of Directors' Meeting - RH
5:00 PM-7:00 PM Weigh Females (including junior breeding heifers) & Check Tattoos - CB
7:00 PM Cattle in Place - CB

Thursday, January 21

8:00 AM-12:00 PM AHCA Board of Directors' Meeting - RH
9:00 AM-10:00 AM Weigh Females/Steers & Check Tattoos - CB
10:00 AM-12:00 PM Weigh Bulls, Check Tattoos & Ultrasound - CB
10:00 AM-12:00 PM AHCAJ Behind the Scenes at NWSS Tour & Lunch - CB
6:00 PM Steers & Prospect Heifers, National Junior Show and Jackpot Group Classes - SA

Immediately Following Show

Friday, January 22

8:00 AM 28th Annual National Show - SA
Immediately Following Show
7:30 PM PRCA Rodeo - C

Saturday, January 23

8:30 AM AHCAJ Meet in Sale Arena - BPAA
10:00 AM 28th Annual National Sale
2:00 PM-4:00 PM Genes that Fit... Highland Blowout - BPAA
5:45 PM AHCA Board of Directors' Meeting - RH
6:45 PM Cocktail Reception - RH
Awards Banquet - RH

Sunday, January 24

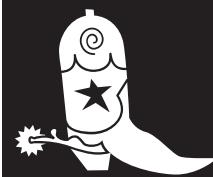
6:00 AM Cattle Release - CB

BPAA - Beef Palace Auction Arena
C - Coliseum
CB - Cattle Barns

RH - Renaissance Denver Hotel
SA - Stadium Arena

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Brighton, CO
Permit No. 82

NS&S Entry Deadline: November 1st



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Round 'Em Up It's Show Time!



28th Annual National Show & Sale Denver, Colorado

January 19-23, 2016

Enclosed is the information you need to exhibit and/or attend the National Show & Sale (NS&S) this January in Denver, Colorado. Additional information about check-in procedures, detailed maps, etc. will be sent to exhibitors in November. Details won't be duplicated so read all information carefully and keep for reference.

- Hotel** - The Renaissance Denver Hotel (3801 Quebec St., Denver) is our headquarters hotel. The rate is \$119 per night or \$124 per night which includes two complimentary daily breakfast buffets; 1-4 people per room. There are two ways to book: 1) call (888) 238-6762 or (303) 399-7500 and ask for the American Highland Cattle Association room rate or 2) online at highlandcattleusa.org, Calendar & Events, National Show & Sale tab. Reservation deadline **January 1, 2016**. The complimentary airport shuttle runs every 30-60 minutes; contact hotel for details. A complimentary hotel shuttle is provided on a schedule to and from the National Western Stock Show (NWSS).
 - Entry Forms** - Exhibitors need to mail the original entry form to NWSS with payment for only the NWSS show fee, junior breeding heifers & showmanship, blocking chute permits, owner/exhibitor passes and NWSS collector badges. A photocopy of the entry form and all other fees need to be sent to AHCA; no faxes please. Make it simple and use your credit card. Only one name should be listed as owner at the top and this needs to match the social security number provided. Entries must be received in the AHCA/NWSS offices by **November 1, 2015**. No late entries are accepted. Please send in registration applications on any animals that are not yet registered no later than November 1st also. **Plan ahead; allow 4 weeks for registration of bulls and AI/ET calves due to the DNA typing requirement.** You must be a current member of AHCA to show.
 - Exhibitor Passes** - We suggest that each person who attends purchase an exhibitor pass. All pre-paid passes for exhibitors may be picked up on arrival at the livestock entry office.
 - Parking** - A parking pass is included with your exhibitor's badge. You can purchase a trailer parking pass upon arrival or they may be parked at the Renaissance.
 - Show**
 - The NWSS only guarantees one stall per animal shown. They strongly recommend exhibitors use tie-outs at night as a safety measure and encourage using neck ties when stalling.
 - All health requirements are listed on the enclosed Show Health Requirements for the show and Sale Health Requirements for the sale. **The details won't be duplicated so read all information carefully.** Keep in mind, there are additional health requirements for the sale.
 - Vets need to list specific information (i.e. Bangs tattoos, etc.) on the health certificates to meet NWSS health requirements. Please make sure they receive all of the health information. **No exceptions** will be made... if your cattle don't meet the requirements they will not show and/or sell.
 - Read the following information on national-western.com: General Rules and Regulations, National Code of Show Ring Ethics and Junior Livestock Show Rules. By entering the show you agree to abide by these rules.
 - Tattoos will be checked on all cattle. **Before leaving home, make sure your animal has the correct, legible tattoo because if tattoos don't match registration papers they will not show or sell. No exceptions!**
 - All group classes, including jackpot, should be pre-entered on the open show entry form.
 - Market Steer Show & Carcass Contest** - You may enter a steer in the market steer show and not the carcass competition. However, in order to participate in the carcass competition, the steer must be in the market steer show. Standard premiums will be paid for these classes this year.
- The ultrasound technicians will judge the carcass contest. Placings will be based on a USDA yield grade calculation, a USDA quality grade calculation (more emphasis here) and the average carcass value for the previous week on harvested cattle with all standard premiums and discounts. The technicians are lab and field certified so results are the same as if processed at a lab. Market steers will be ultrasounded on Thursday immediately after they show; they should be dry.

• **Sale**

Enclosed, please find the Sale Health Requirements; they are over and above what is required for show only cattle. Due to the holidays, watch your timeline on health requirements needing lab work. The details won't be duplicated so read all information carefully. Please remember that states can change their rules at any time, therefore it is best to be prepared for any eventuality that may occur.

- In addition to animals in the show, the sale is open to non-show cattle which are of exceptional quality with strong pedigrees. This includes purebred and crossbred Highland cattle. Any non-show cattle must be halter broke, washed, groomed, etc. similar to the other sale entries. All Sale Health Requirements apply. The committee reserves the right to accept or reject any non-show entries (notification and refund will be given by Dec. 1st) as well as disqualify any animal in poor health or condition. If an animal does not make the sale the consignor receives their sale entry fee back. All non-show cattle must be entered on the open show entry form with \$70 show entry (to reserve stall in barn) and \$100 sale entry fees paid (\$75 of the sale entry fee will be credited towards the commission).
- All Division Champions and Reserve Division Champions are eligible for the sale. You must notify a member of the Sale Committee (Heather Bailey or Collin Demuth) by the end of the day Friday to be eligible to sell your animal not previously entered into the sale. These animals must meet the Sale Health Requirements, which differ from the Show Health Requirements. If you believe your animal may qualify, please be certain to have all Sale Health Requirements met prior to arrival in Denver.
- Embryos and semen may be in the sale and entered on the open show entry form. All semen must have a verification of viability and letter of acknowledgement from the collection facility stating where the semen is eligible for export. All collected sires must have DNA on file with AHCA. Embryos must be grade #1 quality and accompanied by the corresponding embryo recovery sheet. The sale commission on embryos and semen is 15%. The seller will ship embryos/semen within 60 days of the sale date and buyer is responsible for all shipping costs. The sale of embryos/semen is a transaction between buyer and seller only. AHCA Rules and Regulations apply.
- Flush/semen rights may be in the sale and entered on the open show entry form. Also Grand and Reserve Grand Champions may offer flush/semen rights in the sale. Flush/semen rights are a transaction between buyer and seller only. AHCA Rules and Regulations apply.

Flush Rights

A minimum of six (6) grade #1 embryos are guaranteed to the buyer. In the event the chosen cow does not produce a minimum of six embryos, the buyer will have the option of flushing the cow again until the minimum and only the minimum of six embryos is achieved or the buyer may have the option of a prorated price per embryo based on purchase price at the National Sale. This settlement will be handled only through the buyer and seller. If the chosen cow produces more than six embryos, all embryos will be the property of the buyer. Consignor will choose the embryo technician and location for flushing; flush will happen within 6 months of sale date. The buyer will be responsible for expenses associated with the flush. The sale of flush rights is a transaction between buyer and seller only. AHCA Rules and Regulations apply. A flush rights contract will be signed by consignor and buyer after the sale that defines and guarantees

terms and conditions of flush. The sale commission is 15%.

Semen Rights

Consignor is responsible for choosing the collection facility and the buyer will be responsible for collection expenses. The sale of semen rights is a transaction between buyer and seller only. AHCA Rules and Regulations apply. A semen rights contract will be signed by consignor and buyer after the sale that defines and guarantees terms and conditions of the collection. The sale commission is 15%.

- The sale entry fee is a non-refundable \$100 per head plus a 15% commission on the sale price (\$75 of sale entry fee will be credited towards commission). We encourage consignors to provide any comments, i.e. highlights of pedigree, performance data, show winnings, etc, on your sale cattle in flyer format to be placed on a special table near the sale arena. Promote your consignments and invite potential buyers to Denver. AHCAj (AHCA junior) members will prepare and take all sale cattle into the ring so consignors can enjoy the event from the audience. If you are an AHCAj member who is interested in helping with the sale, send in the form below and meet in the sale arena on Saturday 8:30 AM. All juniors attending Denver are encouraged to assist with the sale.
- **Sale Catalog Lot Photo & Video** - We want all consignors to place a picture of their consignment in the sale catalog and a video clip online. **Photos and/or videos that don't represent the animal appropriately will not be used.**

Checklist for great photos:

- ✓ Submit your sharp, high-resolution photo in a jpeg file (via email to info@highlandcattleusa.org with name of animal in file name) with description, performance data, highlights of pedigree, show winnings, etc. (4-5 sentences total; AHCA may edit) by **November 1st.**
- ✓ Don't reduce the size, crop, alter, etc. the picture; please send it untouched.
- ✓ Show pictures can be used or those taken on your farm.
- ✓ Take several and send one or two of your best for each animal.
- ✓ Animals should be standing in profile form so their nose is pointed to the right side of the photo like they are under a banner at a show.
- ✓ Wash and groom your cattle so they are full of bloom.
- ✓ Make sure cattle look attentive with ears forward.
- ✓ Pay special attention to the background making sure it is attractive. No objects should be blocking the view.
- ✓ Include some background around the entire animal and be sure all parts are in the photo (don't cut off hooves, horns, etc.).
- ✓ Pictures are full color so good ones will look great and anything unfavorable will stand out.
- ✓ Take them on grass, not in mud or dirt lots.
- ✓ Remember the sale catalog is a chance for all buyers to see the cattle prior to Denver so it is in the seller's best interest to provide a quality picture as well as an informative and descriptive paragraph.

New this year, LiveAuctions.tv will have a video clip of each lot on their website. Those shot on phones are usually not high quality so if you have a video camera that is best. However, a phone clip will work and should be 2-3 minutes so it can be edited to approximately 30-45 seconds; they will handle the editing. **Submit your video to AHCA by November 15th on a jump drive with your name and the animal name clearly indicated.**

- Reserves will be handled directly with the auctioneers and cattle will be transferred to the highest bidder. Absentee bids are encouraged; contact Bill and Doug Sheridan, Sheridan Auction Co. (517) 676-9800 or (517) 749-7976.
- The sale will be broadcast live with internet bidding via LiveAuctions.tv. Details to view and/or bid will be in the sale catalog and winter issue of *The Bagpipe*.
- Several trucking options are available for buyers; contact AHCA for assistance. Buyers are responsible for arrangements.
- **Advertising Available in Show & Sale Catalogs** - To place your ad in the show and/or sale catalogs (sale ads available to sale consignors only), just email in pdf or jpeg file, a business card (we need a new ad even if you've advertised in the past) or camera ready half/full page ad to info@highlandcattleusa.org by November 1st. If you do not have camera ready copy for the half/full page, layout is available for an additional \$50. AHCA has the right to refuse any ad. This is an easy opportunity to promote your farm or business and support the breed!

- **Trophy, Banner & Junior Sponsors** - Promote your farm, ranch or business by sponsoring a grand/reserve champion bronze trophy or a division champion satin banner. Trophy sponsors are \$275 each while division banners are \$100 each. Support is also needed for junior prizes and activities. Your support of the National Show and Sale is paramount to its success! Please give AHCA a call.
- **Awards Banquet** - The Cocktail Reception and Awards Banquet will be held at the Renaissance Denver Hotel. All tickets should be purchased by November 1st. The meal is an all-you-can-eat buffet with hearty portions of prime rib and other entrees. It is an additional \$10 per person for tickets purchased after January 1st. Please bring your tickets as they will be collected.
- **PRCA Rodeo** - The rodeo is held on the grounds of the NWSS and within walking distance of the Renaissance shuttle (check with hotel to see how late it runs). Tickets should be ordered on the enclosed entry form by November 1st; this block of seats is held for a limited time.

AHCAj (AHCA Junior) Activities

Fun events below are open to AHCAj members. Junior breeding heifer and showmanship classes are open to contestants being 9 years old and not more than 21 years of age as of January 1, 2016. **Exhibitors need to mail the original entry form to NWSS with payment for only the NWSS show fee, junior breeding heifers & showmanship, blocking chute permits, owner/exhibitor passes and NWSS collector badges. A photocopy of the entry form and all other fees need to be sent to AHCA.**

Junior Breeding Heifer Show

Animals must be owned by the junior and registered in their name only with an ownership date of November 1, 2015 or prior. If you want to be in the junior and open show you need to use two entry forms. Entries

must be received in the AHCA/NWSS offices by **November 1, 2015.**

Showmanship

If you need an animal to show, contact the National Junior Committee (see below) by November 1st. Bull calves 12 months of age and under are now allowed in showmanship. You do not have to be entered in the breeding classes to participate in showmanship. Entries must be received in the AHCA/NWSS offices by **November 1, 2015.**

AHCAj Clinic & Lunch

All juniors are welcome to participate in these events even if you aren't exhibiting any cattle. If you are not currently an AHCAj member and would like to participate, please contact AHCA to join. No pre-registration is required except for the Junior Breeding Heifer Show and Showmanship on Thursday.

AHCAj Futurity

A great opportunity for youth to purchase an excellent breeding heifer through the National Sale, show her the following year in Denver and win some cash! The animal needs to be registered in the junior member's name only. The purchased heifer is eligible for this award if placed Champion or Reserve Champion Breeding Heifer in the junior show or Division Champion or Reserve Division Champion in the open show. Only one award per heifer.

National Sale

The sale needs your expertise and hard work preparing sale cattle for the ring. We need several people to assist and request you sign up on the form below. All juniors attending Denver are encouraged to assist with the sale.

Questions? Heather Bailey (262) 689-7013 tamarlinnorth@aol.com

AHCAj Activities Entry Form

Name _____

Address _____

Phone Number _____ Birth Date _____ Age _____

Parent's Signature (if under 18) _____

T-Shirt Size - **Child:** S M L **Adult:** S M L XL

Yes, I'll help get cattle ready for the sale.

Return completed form by **November 1st** to AHCA
Historic City Hall, 22 S. 4th Ave., Ste. 201, Brighton, CO 80601-2042

