# Thursday, June 15th

6:00 PM-8:00 PM Early Bird Registration at Hotel

# Friday, June 16th

6:30 AM-8:00 AM Registration at Hotel & Breakfast on Your Own

6:30 AM-8:00 AM Trade Show Vendor Set Up

8:00 AM-6:00 PM Trade Show Open During Breaks

#### 8:00 AM-9:30 AM The History of Highland Cattle

& Lunch

• Angus Mackay, Coirefuar Fold – Scotland

Angus will start with a brief outline on the evolution of the Highland breed in its homeland, Scotland. From there he will focus on the early development of the breed in the United States with an emphasis on the early importations from Scotland during the late nineteenth and throughout the twentieth century. His research has come up with some interesting facts. He encourages the audience to ask questions as he feels this is the highlight of gatherings like this.

## 10:00 AM-11:00 AM The Drover Road: Horns & Hair in North America

Wally Congdon, Garr Canyon Ranch & Big Sky Natural Beef

 Montana

A summary of the Scots, the Highland coos and a trip to South Dakota in the 1940s.

#### 11:00 AM-1:00 PM Lunch on Your Own & South Dakota Hall of Fame Visit

Al's Oasis, Charly's Restaurant & Lounge, The Smoking Mule, Main St Cafe, Silver Dollar Bar or staying at the resort to eat at Bridges Restaurant are all great choices. Plus many other local eateries and fast food restaurants. While you are out, be sure and visit the South Dakota Hall of Fame. It was established in 1974 to recognize and honor those individuals championing a culture of excellence in the state. Individuals from all walks of life who have contributed in agriculture, arts & entertainment, history, sports, etc have been inducted. Three of AHCA's founders, Baxter and Lyndall Berry and Baxter's dad, Governor Tom Berry, are honorees along with George Bridge, Sr. who had a connection to the breed and the Berry family. In collaboration with the Hall, AHCA has funded a 1+ year long display for all to enjoy. This is a tribute to honor some of the early pioneers who had

the spirit and determination to help Highlands thrive and the foresight to start this Association to protect and preserve this dynamic heritage breed. The Hall of Fame is open Friday and Saturday 9AM-6PM. Entry is a voluntary donation at the door.

1:00 PM-2:30 PM Keynote

Keynote Speaker: Celebrating Your Highland Heritage & Sharing Your Story with the World

Amanda Radke, Ranch Mom, Children's Book Author
 Motivational Speaker – South Dakota

Amanda is a storyteller. She's written eight children's books teaching kids about agriculture and read her stories in schools and libraries from Los Angeles to New York City. Along the way, she has discovered when people have the chance to get to know a farmer/rancher in real life, it quickly dispels the scary media headlines and misconceptions about who we are in animal agriculture. Storytelling is a means to connect and build relationships but it's also a great way to add value and increase profitability in the agricultural enterprise. Amanda will give her best tips for celebrating your love of Highland cattle and sharing it with your audience in an authentic and meaningful way.

## 3:00 PM-5:00 PM Minerals, Toxins & Epigenetics

• Steve Campbell, Tailor Made Cattle – Idaho

Our current state of affairs finds us with too few minerals in our food and too many toxins in our environment. In the interest of eating the elephant one bite at a time, Steve would like to offer a few options to the livestock producer on how and when to use four natural products that can turn the health and life of most farm animals around. There will be parallels for soil, plant and human health in the principles he presents.

**5:00 PM** Evening on Your Own

5:00 PM-6:00 PM Trade Show Open

# Saturday, June 17th

7:00 AM-8:00 AM Breakfast on Your Own

7:00 AM-5:30 PM Trade Show Open During Breaks, Lunch & Cocktail Reception

8:00 AM-9:30 AM Round Table Workshops Session I

10:00 AM-11:30 AM Round Table Workshops Session II

# **Tentative Round Table Topics**Beef Marketing

 Jim Lindauer, Running W Farm & Kennel – Maryland Beef Quality Assurance (BQA) Information

• Bailey McConnell, Pell Creek Cattle Co. – Minnesota Breed History

- Angus Mackay, Coirefuar Fold Scotland
- Wally Congdon, Garr Canyon Ranch & Big Sky Natural Beef

   Montana

#### **General Health**

• Pat White, DVM, LEA-White Farms – Michigan

#### **General Nutrition & Feeding**

• Anne Proctor, PhD, Windemere Farm – Wisconsin

#### **Heifer Development**

• John Ligo, LiTerra – Pennsylvania

#### Minerals

• Steve Campbell, Tailor Made Cattle – Idaho

#### Reproduction

• Josh Krenz, Windland Flats & Highland Genetics – Minnesota

### 11:30 AM-4:30 PM Lunch on Your Own & South Dakota Hall of Fame Visit

If you haven't made the quick trip over to the Hall of Fame, be sure to take it all in today!

#### 4:30 PM-5:30 PM Cocktail Reception & Silent Auction

If you've been to Highland functions, you know what a tradition the silent auction has become. All sorts of cool, useful and super unique goods find their way here. Big part of the fun is bidding against your friends and it's all to benefit AHCA, AHCAj and HCF.

#### 5:30 PM-7:30 PM 75th Celebration Banquet

Enjoy Highland camaraderie and a delicious buffet featuring beef brisket smoked onsite and walleye, a regional favorite. Top it all off with a sundae bar and some special live auction items, with our own Dick LeClar at the gavel.

#### 7:30 PM-9:30 PM Tris Munsick & the Innocents

As a top act in the region, Tris Munsick & the Innocents have broken the mold with their unique blend of traditional and modern country and fans resonate deeply with the authenticity ever-present in their music. Constantly on the road, the band has shared the stage with Big and Rich, Lyle Lovett, Blackhawk, Eli Young Band, Cody Johnson, Casey Donahew, Marty Stuart and many more, as well as performing at the National Finals Rodeo Opening Ceremonies in Las Vegas, NV.



Adult	 Х	\$155 =	
Child (6-18 yrs)	 Х	\$50 =	
Child (5 yrs & under)	 Х	Free =	
Host Farm Sponsor	 Х	\$200 =	
		Total =	

For additional sponsorship options, please contact Josh Krenz president@highlandcattleusa.org or 763.260.1001.

CONTACT INFORMATION					
Name(s)					
Farm Name					
Farm Name					
Address					
City/State/Zip					
Phone					
Email					
PAYMENT INFORMATION					
☐ Check Enclosed ☐ Visa ☐ Mastercard ☐ Discover ☐ AMEX					
Card Number:					
Expiration Date: / Authorization Code:	Authorization Code:				

Please email or mail form and payment by May 20th to:

AHCA 303.659.2399 info@highlandcattleusa.org

Signature (REQUIRED):



Historic City Hall 22 S. 4th Ave., Ste. 201 Brighton, CO 80601-2042

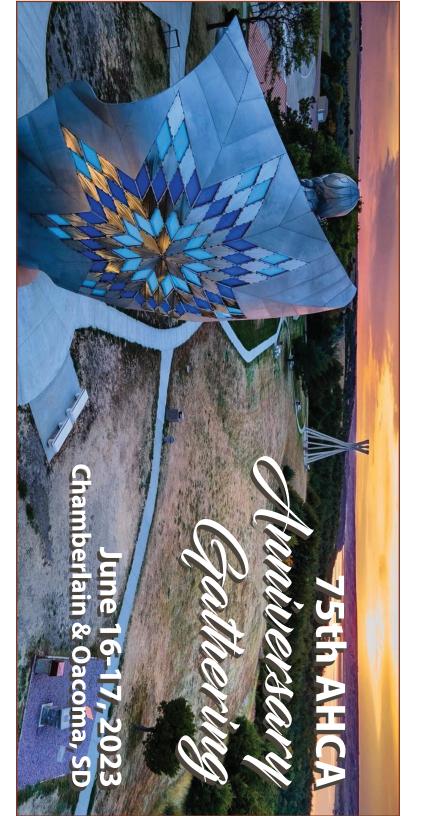
#### Registration fee includes:

Welcome bag, tartan scarf, all workshops/speakers, entertainment & Saturday evening banquet

All fees non-refundable.

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## **Hotel Accommodations**

Our host hotel, Arrowwood Resort & Conference Center at Cedar Shore, rests along the banks of the Missouri River. They offer stunning views of open waters and ample opportunities for outdoor recreation onsite. Bridges Restaurant and Lounge and the Waterfront Tiki Bar are both on property. The best way to book is the reservation link on AHCA's homepage. Or you can call 605.234.6376 and mention American Highland Cattle to get your group rate \$139/night (1-4 people). The hotel is at 1500 Shoreline Dr., Oacoma. Book early as this is a popular family vacation destination. **Reservation deadline May 1st.** 

# **Camping/RV Facilities**

Wake up and go to bed with the sounds of the river and smell of a campfire in the air. Arrowwood offers a wide variety of site types, including many with full hook-ups. They also have quaint sleeping cabins complete with air conditioning. Guests are welcome to use resort amenities. Contact the campground directly at 605.734.5273 or book online arrowwoodcedarshore. com/lodge-amenities/campground. These aren't part of the American Highland Cattle room block.

# **Travel Arrangements**

Sioux Falls Regional Airport is 140 miles from the hotel and serviced by Allegiant, American, Delta, Frontier and United; rental cars are available onsite. All details and rental car options can be found at sfairport.com.

## **Tourist Information**

Nestled along the Missouri River in the heart of South Dakota's great outdoors, Chamberlain/Oacoma is a sportsmen's paradise with some of the best walleye fishing opportunities in North America! Area attractions include the Akta Lakota Museum, Native American Scenic Byway, Lewis & Clark Interpretive Center and Dignity of Earth & Sky Statue, just to name a few.

## Learn more about the area:

visitoacoma.com chamberlainsd.com travelsouthdakota.com

# Or contact fellow Highland breeder:

Tom McConnell 507.829.2558 pellcreek1875@gmail.com

# **Sponsorship Opportunities**

This year we have incorporated a Host Farm Sponsor to allow more operations to participate in the Gathering. You can sign up as a Host Farm when you register for the event. In addition, we offer those that want to sponsor at a higher level, additional support options. You can find out more by contacting Josh Krenz at president@ highlandcattleusa.org or 763.260.1001.

## **Banquet Auction**

Saturday night's auction benefits the breed and these organizations. Contact the following to pledge your support by supplying an auction item(s) or we always encourage you to bid!

- American Highland Cattle Association (AHCA)
   American Highland Cattle Association Juniors (AHCAj)
   Ginnah Moses 303.659.2399 or info@highlandcattleusa.org
- Highland Cattle Foundation (HCF)
   Mark Schulz 507.481.7367 or mark@flatlandfarm.com

## Weather

During June, the temperatures are typically 60°-85° with a chance of rain. We suggest dressing in layers and being prepared for warm days and possibly cooler nights.

