



Schedule of Events



AHCA

Historic City Hall
22 S. 4th Ave., Ste. 201
Brighton, CO 80601-2042



Return Service Requested

Tuesday, January 18

2:00 PM Cattle Begin Arrival - CB *NEW TIME*

Wednesday, January 19

12:00 PM Cattle in Place - CB *NEW TIME*

5:00 PM Weigh Females & Check Tattoos - CB

Thursday, January 20

8:00 AM AHCA Board of Directors' Meeting - CR

9:00 AM Weigh Females/Steers & Check Tattoos - CB

10:00 AM Weigh Bulls, Check Tattoos & Ultrasound - CB

10:00 AM AHCAj Barn Activities & Lunch - CB

11:00 AM AHCA Committee Meetings - CR *NEW TIME*

2:00 PM HCF Board of Directors' Meeting - CR *NEW TIME*

5:30 PM Steers & Sovereign Heifers, National Junior Show and Jackpot Group Classes - SA *NEW TIME*

Immediately Following Show - CB

Friday, January 21

8:00 AM 33rd Annual National Show - SA

Immediately Following Show - SA

7:30 PM PRCA Rodeo - C

Saturday, January 22

8:30 AM AHCAj Meet in Sale Arena - BPAA

9:00 AM Meet & Greet Sale Preview - CB

10:00 AM 33rd Annual National Sale

6:00 PM Genes that Fit... Highland Blowout - BPAA

7:00 PM Cocktail Reception - RH

Awards Banquet - RH

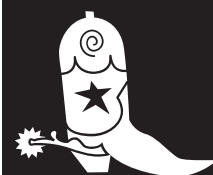
Sunday, January 23

6:00 AM Cattle Release - CB *NEW TIME*

BPAA - Beef Palace Auction Arena
C - Coliseum
CB - Cattle Barns

CR - Centennial Room
RH - Renaissance Denver Hotel
SA - Stadium Arena

NS&S Entry Deadline: November 1st



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Round 'Em Up It's Show Time!



33rd Annual National Show & Sale January 18-23, 2022 Denver, Colorado

Enclosed is the information you need to exhibit and/or attend the National Show & Sale (NS&S) this January in Denver, Colorado. Additional information about check-in procedures, detailed maps, etc. will be sent to exhibitors in December. Details won't be duplicated so read all information carefully and keep for reference.

HOTEL - The Renaissance Denver Central Park Hotel (3801 Quebec St., Denver) is our headquarters hotel. The rate is \$127/night; 1-4 people/room. Due to Covid restrictions, no breakfast is included this year. There are two ways to book: 1) call (888) 238-6762 or (303) 399-7500 and ask for the American Highland Cattle Association room rate or 2) online at highlandcattleusa.org > Calendar & Events > National Show & Sale tab. Reservation deadline **December 24, 2021**.

ENTRY FORMS - Exhibitors must enter with NWSS online at nationalwestern.com. **NEW this year: You must also mail a paper entry to AHCA with all applicable fees (see back of entry form); no faxes please.** Make it simple and use your credit card. Entries must be received in the AHCA/NWSS offices by **November 1, 2021. No late entries are accepted.** Please send in registration applications on any animals that are not yet registered no later than November 1st also. **Plan ahead; allow 6 weeks for registration of bulls and AI/ET calves due to the DNA typing requirement.** You must be a current member of AHCA to show.

Attendees who are not exhibiting cattle need to order badges/tickets on the attendee order form, mail it to AHCA only and pick them up at the front desk of the Renaissance upon check-in.

SHOW

- The NWSS strongly recommends exhibitors use tie-outs at night as a safety measure and neck ties when stalling.
- All health requirements are listed on the enclosed Show Health Requirements and Sale Health Requirements. **The details won't be duplicated so read all information carefully.** Keep in mind, there are additional health requirements for the sale.
- Vets need to list specific information (i.e. Bangs tattoos, etc.) on the health certificates to meet NWSS health requirements. Please make sure they receive all of the health information. **No exceptions** will be made... if your cattle don't

meet the requirements they will not show and/or sell.

- Read the following info on nationalwestern.com: General Rules and Regulations, National Code of Show Ring Ethics and Junior Livestock Show Rules. By entering the show you agree to abide by these rules.
- Tattoos will be checked on all cattle. **Before leaving home, make sure your animal has the correct, legible tattoo because if tattoos don't match registration papers they will not show or sell. No exceptions!**
- All group classes, including jackpot, should be pre-entered on the open show entry form.

MARKET STEER SHOW & CARCASS CONTEST

You may enter a steer in the market steer show and not the carcass competition. However, in order to participate in the carcass competition, the steer must be in the market steer show.

The ultrasound technician will judge the carcass contest. Placings will be based on a USDA yield grade calculation, a USDA quality grade calculation (more emphasis here) and the average carcass value for the previous week on harvested cattle with all standard premiums and discounts. Market steers will be ultrasounded on Thursday immediately after they show; they should be dry.

SALE

Enclosed, please find the Sale Health Requirements; they are over and above what is required for show only cattle. Due to the holidays, watch your timeline on health requirements needing lab work. The details won't be duplicated so read all information carefully. Please remember that states can change their rules at any time, therefore it is best to be prepared for any eventuality that may occur.

- The **sale entry fee is a non-refundable \$100 per head** plus a 15% commission on the sale price (\$75 of sale entry fee will be credited towards commission). We encourage consignors to provide any comments, i.e. highlights of pedi-

gree, weights (bw, ww, yw) and other performance data, show winnings, etc., on your sale cattle in flyer format to be placed on display near the auction arena. Promote your consignments and invite potential buyers to Denver. AHCAj (AHCA junior) members will prepare and take all sale cattle into the ring so consignors can enjoy the event from the audience.

- All Division Champions and Reserve Division Champions are eligible for the sale. You must notify a member of the Sale Committee (Heather Bailey or Collin Demuth) by 5:00 PM Friday to be eligible to sell your animal not previously entered into the sale. These animals must meet the Sale Health Requirements, which differ from the Show Health Requirements. If you believe your animal may qualify, please be certain to have all Sale Health Requirements met prior to arrival in Denver.
- In addition to animals in the show, the sale is open to non-show cattle which are of exceptional quality with strong pedigrees. This includes purebred and crossbred Highland cattle. All Sale Health Requirements apply. The committee reserves the right to accept or reject any non-show entry (notification and refund will be given by December 1st) as well as disqualify any animal in poor health or condition. If an animal does not make the sale the consignor receives their sale entry fee back. All non-show cattle must be entered on the open show entry form with \$80 show entry (to reserve stall in barn) and \$100 sale entry fee paid (\$75 of sale entry fee will be credited towards commission).
- Semen and embryos may be in the sale and entered on the open show entry form. All semen must have verification of viability and letter of acknowledgement from the collection facility stating where the semen is eligible for export. All collected sires must have DNA on file with AHCA. Embryos must be grade #1 or #2 quality and accompanied by the corresponding embryo recovery sheet. All ET sires/dams must have DNA on file with AHCA. The sale commission on semen and embryos is 15%. The seller will ship semen/embryos within 60 days of the sale date and buyer is responsible for all shipping costs. The sale of semen/embryos is a transaction between buyer and seller only. AHCA Rules and Regulations apply.
- Semen/flush rights may be in the sale and entered on the open show entry form. Also Grand and Reserve Grand Champions may offer semen/flush rights in the sale. Semen/flush rights are a transaction between buyer and seller only. AHCA Rules and Regulations apply.

Semen Rights

Consignor is responsible for choosing the collection facility and the buyer will be responsible for collection expenses. The sale of semen rights is a transaction between buyer and seller only. AHCA Rules and Regulations apply. A semen rights contract will be signed by consignor and buyer after the sale that defines and guarantees terms and conditions of collection. The sale commission is 15%.

Flush Rights

A minimum of six (6) grade #1 embryos are guaranteed to the buyer. In the event the chosen cow does not produce a minimum of six embryos, the buyer will have the option of flushing the cow again until the minimum and only the minimum of six

embryos is achieved or the buyer may have the option of a pro-rated price per embryo based on purchase price at the National Sale. This settlement will be handled only through the buyer and seller. If the chosen cow produces more than six embryos, all embryos will be the property of the buyer. Consignor will choose the embryo technician and location for flushing; flush will happen within 6 months of sale date. The buyer will be responsible for expenses associated with the flush. The sale of flush rights is a transaction between buyer and seller only. AHCA Rules and Regulations apply. A flush rights contract will be signed by consignor and buyer after the sale that defines and guarantees terms and conditions of flush. The sale commission is 15%.

SALE CATALOG LOT PHOTO & VIDEO - All consignors will provide a picture of their consignment for the sale catalog and a video clip online. **Photos and/or videos that don't represent the animal appropriately will not be used.** While we will accept retakes prior to November 15th, after that date, at the Sale Committee's discretion, a photo may not be used for your entry.

Checklist for great photos:

- ✓ Submit your sharp, high-resolution photo in a jpeg file (via email to info@highlandcattleusa.org with name of animal in file name) with maximum 100 word description, highlights of pedigree, weights (bw, ww, yw) and other performance data, show winnings, etc. (AHCA may edit) by **November 15th**.
- ✓ Don't reduce the size, crop, alter, etc. the picture; please send it untouched.
- ✓ Show pictures can be used or those taken on your farm.
- ✓ Take several and send one or two of the best for each animal.
- ✓ Animals should be standing in profile form so their nose is pointed to the right side of the photo like they are under a show banner.
- ✓ Wash and groom your cattle so they are full of bloom.
- ✓ Make sure cattle look attentive with ears forward.
- ✓ Pay special attention to the background making sure it is attractive. No objects should be blocking the view.
- ✓ Include some background around the entire animal and be sure all parts are in the photo (don't cut off hooves, horns, etc.).
- ✓ Take them on grass, not in mud or dirt lots.
- ✓ Pictures are full color so good ones will look great and anything unfavorable will stand out.
- ✓ Remember the sale catalog is a chance for all buyers to see cattle prior to Denver so it is in the seller's best interest to provide a quality picture as well as an informative and descriptive paragraph.

We will post a video of each lot. A phone clip 1-2 minutes works well so it can be edited to approximately 30-45 seconds. **Submit your video to AHCA by December 10th on a jump drive with your name and animal name clearly indicated.**

- Cattle will be transferred to the highest bidder. Absentee bids are encouraged; contact Bill and Doug Sheridan, Sheridan Auction Co. (517) 719-0768 or (517) 676-9800.

- The sale will be broadcast live with internet bidding. Details to view and/or bid will be in the sale catalog.
- Several trucking options are available for buyers; contact AHCA for assistance. Buyers are responsible for arrangements.

ADVERTISING AVAILABLE IN SHOW & SALE CATALOGS - To place your ad in the show and/or sale catalogs (sale ads available to sale consignors only), just email in pdf or jpeg format, a business card (we may need a new ad even if you've advertised in the past) or camera ready half/full page ad to info@highlandcattleusa.org by November 1st. If you do not have camera ready copy for the half/full page, layout is available for an additional

AHCAj (AHCA Junior) Activities

Fun events below are open to AHCAj members. Developmentally disabled juniors up to age 26 may compete in the junior show and activities. **ENTRY FORMS - Exhibitors must enter with NWSS online at nationalwestern.com. NEW this year: You must also mail a paper entry to AHCA with all applicable fees (see back of entry form); no faxes please.**

Junior Breeding Heifer Show

Animals must be owned by the junior and registered in their name only with an ownership date of November 1, 2021 or prior. If you want to be in the junior and open show you need to use two entry forms. Entries must be received in the AHCA/NWSS offices by **November 1, 2021**.

Showmanship

If you need an animal to show, contact the National Junior Committee (below) by November 1st. Bull calves 12 months of age and under are allowed in showmanship. You do not have to be entered in the breeding classes to participate in showmanship. Entries must be received in the AHCA/NWSS offices by **November 1, 2021**.

Questions? Jamie Silva – jamie@trinitylandandcattle.com or Paige Proctor – paigeproctor@college.harvard.edu

\$50. AHCA has the right to refuse any ad. This is an easy opportunity to promote your farm or business and support the breed!

TROPHY, BANNER & JUNIOR SPONSORS - Promote your farm, ranch or business by sponsoring a grand/reserve champion bronze trophy or a division champion satin banner. Trophy sponsors are \$275 each while division banners are \$100 each. Support is also needed for junior prizes and activities. Thank you!

CONCERNS DURING OR AFTER EVENT - Concerns or complaints should be taken directly to chairs, as soon as possible. National Show - Frank Silva (303) 818-6564; National Sale - Heather Bailey (970) 666-1982 or Collin Demuth (402) 366-8238.

AHCAj Barn Activities & Lunch

All juniors are welcome to participate in these events even if you aren't exhibiting cattle. If you are not currently an AHCAj member and would like to participate, please contact AHCA to join. No pre-registration is required except for the Junior Breeding Heifer Show and Showmanship on Thursday.

AHCAj Futurity

A great opportunity for youth to purchase an excellent breeding heifer through the National Sale, show her the following year in Denver and win some cash! The animal needs to be registered in the junior member's name only. The purchased heifer is eligible for this award if placed Champion or Reserve Champion Breeding Heifer in the junior show or Division Champion or Reserve Division Champion in the open show. Only one award per heifer.

National Sale

All juniors attending Denver are encouraged to help with the sale, preparing and taking cattle into the ring. Please sign up on the form below.

AHCAj Activities Entry Form

Name _____

Address _____

Phone Number _____ Birth Date _____ Age _____

Parent's Signature (if under 18) _____

T-Shirt Size - **Child:** S M L **Adult:** S M L XL

Yes, I'll help get cattle ready for the sale.

Return completed form by **November 1st** to AHCA
Historic City Hall, 22 S. 4th Ave., Ste. 201, Brighton, CO 80601-2042

