



NATURALLY TENDER.

Highland Beef is versatile, tender and deliciously memorable.

The University of Missouri's scientific study* found that Highland Beef is very tender. The University of Glasgow study** results are in agreement.



**University of Missouri, Highland Beef Study
Dr. Bryon Wiegand, Professor Meat Science*

***University of Glasgow, Scottish Agricultural College
Scottish Environmental Studies & McCance & Widdowson
at the Ministry of Agriculture Fisheries and Food
Dr. Ivy Barclay, Head of Food Science & Technology Dept.*

HERITAGE. HISTORY. HIGHLAND.

Today's Highland Cattle are the result of over 14 centuries of natural selection in the extreme environment of Northern Scotland. This heritage breed is a natural forager, that thrives

on diverse terrain all across our country. Highland Cattle are easily recognized by their majestic horns and shaggy coats of long hair.



The American Highland Cattle Association (AHCA) is dedicated to preserving the integrity of the breed, maintaining an American breed registry and assisting its members in creating value with their animals.